



Spiru Haret University

Faculty of Financial Management Accounting

Brazda lui Novac Street, no4, Craiova, Dolj, Romania



European Research Center of Managerial Studies in Business Administration

www.cesmaa.uv.ro

The 4th International Conference on „The World’s Economy in the Times of Global Crisis”

Preliminary Program

5 November 2010

10³⁰ – Welcome Coffee!

(Casa Universitarilor Hall – No 79, Calea Unirii Street)

11⁰⁰ – Registration of participants

11³⁰ – Official opening of the conference

Mr. Ion Viorel **Matei**,

Dean of Faculty of Financial Management Accounting Craiova

Ms. Laura **Ștefănescu**,

Manager of European Research Centre of Managerial Studies in Business Administration

12⁰⁰ - 18⁰⁰ – Regular session in parallel

Economics & Environment

Chairperson – PhD Laura **UNGUREANU**

14⁰⁰ -17⁰⁰, 05 November 2010

1.	Petru BARDAȘ , Simona ROTARU , Mirela GHIȚĂ , Mihaela COCOȘILĂ bardastehnorob@yahoo.com	MANAGING COMPANIES IN TERMS OF ECONOMIC CRISIS	Romania
2.	Cristiana Ecaterina BANU cristiana_banu@yahoo.com	THE MAIN WAY OF REFORMING PROPERTY – CONSOLIDATING THE PRIVATISATION PROCESS	Romania
3.	Cristina BARBU , Mihail Cristian NEGULESCU cristina_barbu2000@yahoo.co.uk	DOES THE ECONOMIC CRISES AFFECT OLTENIA'S ENVIRONMENT (PART II)?	Romania

The 4th International Conference

4.	Anca Mădălina BOGDAN am2bogdan@yahoo.com	THE EVOLUTION OF THE ROMANIAN ECONOMY IN THE CONTEXT OF THE ECONOMIC CRISIS	Romania
5.	Margaret CHITIGA mchitiga@postino.up.ac.za	THE IMPACT OF THE INTERNATIONAL ECONOMIC CRISIS ON CHILD POVERTY IN SOUTH AFRICA	South Africa
6.	Marinela GEAMĂNU geamanu_marinela@yahoo.com.au	THE EFFICIENCY AND THE ECONOMIC OPTIMUM	Romania
7.	Simona ROTARU, Petru BARDAȘ, Mirela GHIȚĂ simona_rotaru_ro@yahoo.com	INFORMATICS TOOLS OF RISKS ANALYSIS IN CRISIS SITUATIONS	Romania
8.	Meena PRIYANKA priyanka_ndri@yahoo.com	HOW IMPORTANT IS TAPING CONSUMER BEHAVIOUR IN NEW PRODUCT DEVELOPMENT	India
9.	Gabriel MIHAI mihai29gabriel@yahoo.com	E-GOVERNANCE – THE STATES' NATURAL EVOLUTION IN THE CONTEXT OF APPEARANCE AND USE OF NEW INFORMATION TECHNOLOGY AND COMMUNICATION	Romania
10.	Matilda VELI matildaveliu@gmail.com	COMBATING POVERTY THROUGH POLICIES OF DESCENTRALIZATION – CASE OF VLORA CITY	Albania
11.	Laura UNGUREANU , Ion Viorel MATEI ungureanul71@yahoo.com	FORECASTING PATTERNS AND ECONOMIC CRISIS	Romania

Finance

Chairperson – PhD Ion Viorel **MATEI**

14⁰⁰ -17⁰⁰- 05 November 2010

12.	Bogdan Ion BOLDEA bogdan.boldea@feaa.uvt.ro	SOCIAL SUSTAINABILITY OF FUTURE FORMS OF MONEY DEVELOPMENT	Romania
13.	Bogdan Ion BOLDEA Mircea STĂNCULESCU bogdan.boldea@feaa.uvt.ro mirceastanculescu95@yahoo.com	THE POTENTIAL IMPACT OF E-MONEY ON ECONOMIC EVOLUTION	Romania
14.	Simion CIUNĂ ciunasimion@yahoo.com	THE IMPORTANCE OF REORGANIZATION AND GROWTH OF INVESTMENT ROLE THROUGH EUROPEAN FINANCING PROGRAMS IN THE VEGETABLE FARMING IN ORDER TO MINIMIZE THE ECONOMIC CRISIS	Romania
15.	Claudia Nicoleta GUNI borsanclaudia@yahoo.com	CONSOLIDATION OF STOCK EXCHANGES	Romania
16.	Claudia Nicoleta GUNI borsanclaudia@yahoo.com	CREDIT RISK IN TIME OF FINANCIAL CRISIS	Romania

17.	Dragoș ILIE dragosilie2002@yahoo.com	NEW FRONTIERS IN CREDIT RISK ANALYSIS	Romania
18.	Kumar PUSHPENDER pushpenderksurya@gmail.com	IMPACT OF GLOBAL ECONOMIC CRISIS ON INSURANCE SECTOR IN INDIA	India
19.	Michael SEGUN misego@yahoo.com	FINANCIAL CRISIS IN NIGERIA AND THE FISCO-MONETARY OPTION	Nigeria
20.	Meena SMITA 83simmy@gmail.com	IMPACT OF GLOBAL ECONOMIC CRISIS ON INDIAN BANKING SECTOR	India

Finance & Fiscality

Chairperson – PhD Dragoș ILIE

14⁰⁰ -17⁰⁰- 05 November 2010

21.	Mihail ANTONESCU Ligia ANTONESCU Mihail.Antonescu.DJ@mail.mfinante.gov.ro ligiaantonescu@rdslink.ro	SPECIAL PROCEDURES FOR THE REIMBURSEMENT OF VALUE ADDED TAX TO TAXABLE PERSONS	Romania
22.	Roxana Liliana DUMITRA Maria Loredana BÎRZAN r.videanu.dvl@spiruharet.ro	GENERAL ASPECTS ON TAX EVASION	Romania
23.	Martin MACHACEK Ales MELECKY ales.melecky@vsb.cz	THE ROLE OF NATIONAL AND SUPRANATIONAL FISCAL RULES - INTERNATIONAL EVIDENCE AND SITUATION IN THE CZECH REPUBLIC	Czech Republic

International Economics

Chairperson – PhD Mădălina CONSTANTINESCU

14⁰⁰ -17⁰⁰- 05 November 2010

24.	Elena BICĂ ebica62@yahoo.com	THE STANDPOINT OF THE EUROPEAN UNION ON TECHNICAL, ECONOMIC AND MANAGEMENT STRUCTURES IN THE FIELD OF ENERGY	Romania
25.	Simion CIUNĂ ciunasimion@yahoo.com	STIMULATION OF EXPORT ACTIVITY WITH VEGETABLE PRODUCTS FOR ECONOMIC STABILITY IN THIS FIELD	Romania
26.	Gheorghe MIHAIL ghe.mihail@gmail.com	FREE ZONES HAUNTED BY DRAMATIC SITUATIONS UNDER THE CURRENT GLOBAL CRISIS	Romania
27.	Loredana HOBEANU-VĂCĂRESCU loredana.hobeanu@yahoo.com	WORLD WIDE ECONOMIC CRISIS	Romania

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28.	Claudia Ionela LĂZĂRESCU Serban LĂZĂRESCU serban_laz76@yahoo.com	CRIMES IN ECONOMY – AN OBVIOUS REALITY OF THE GLOBAL CRISIS	Romania
29.	Ion Viorel MATEI Laura UNGUREANU viomdean@yahoo.com ungureanul71@yahoo.com	WHEN THE U.S. SNEEZES ROMANIA IS VERY ILL. ECONOMIC CRISIS IN ROMANIA	Romania
30.	Ioana-Adriana MURARIU ioana_murariu@yahoo.com	THE ROLE OF STRATEGIC ALLIANCES IN THE TRANSNATIONAL CORPORATIONS COMPETITIVENESS ENHANCEMENT	Romania
31.	Emilian NEAGU neaguemilian@yahoo.com	SINGLE CONSIGNMENT NOTE CIM/SMGS IN INTERNATIONAL RAIL FREIGHT TRANSPORT	Romania
32.	Octavian Dan RĂDESCU taviradescu@yahoo.com	DID G20 SUMMIT BROUGHT OR WILL BRING SOMETHING NEW THAT COULD SOLVE THE GLOBAL ECONOMICAL CRISIS?	Romania
33.	Octavian Dan RĂDESCU taviradescu@yahoo.com	THE GLOBAL ECONOMICAL CRISIS - OPINIONS, STATISTICAL DATA	Romania
34.	Octavian Dan RĂDESCU taviradescu@yahoo.com	THE GLOBAL ECONOMICAL CRISIS AND ITS IMPACT ON THE EUROPEAN CURRENCY	Romania
35.	Isabela STANCEA stanceaiza@yahoo.com	RECOGNITION QUALIFICATIONS IN EUROPEAN UNION	Romania

Accounting & Auditing

Chairperson: PhD Mihaela **GALICEANU**

14⁰⁰ -17⁰⁰- 05 November 2010

36.	Georgiana ALEXANDRU georgiana19iu@yahoo.com	THE RISE OF KNOWLEDGE AUDITING	Romania
37.	Cristiana Bogdanoiu cristina82b@gmail.com	BASES FOR MANAGERIAL ACCOUNTING AND COST CALCULATION	Romania
38.	Lucian Constantin Gabriel BUDACIA lucian.budacia@yahoo.com	THE FIRM'S PATRIMONY – AN INTERNATIONAL APPROACH	Romania
39.	Mihaela GALICEANU lacra_mih@yahoo.com	THE IAS 8 STANDARD AND THE FISCAL EFFECT OF THE ACCOUNTING EVALUATIONS APPLICATION	Romania
40.	Floarea GEORGESCU georgescufiori@yahoo.com	ANALIZA PREVIZIONALĂ A FLUXURILOR DE TREZORERIE	Romania

41.	Gheorghe LEPĂDATU cilezbujor@yahoo.com	THE IFRS REQUESTS CONCERNING THE PAYMENT BASED ON SHARES – (IFRS 2) – IN THE INTERNATIONAL ACCOUNTING	Romania
42.	Silvia SIMIONESCU silviasimionescu@yahoo.com	EXPENSE ACCOUNTABILITY WITH WORKS AND SERVICES ACCOMPLISHED BY THIRD PARTS	Romania
43.	Mihaela TUOF mihaela_tuof@yahoo.com	REFERENTIAL USE IN INTEGRATED MANAGEMENT SYSTEMS AUDITING	Romania

Law & Economics

Chairperson: PhD Anca Mădălina **BOGDAN**

14⁰⁰ -17⁰⁰- 05 November 2010

44.	Ana-Maria GHERGHINA gherghina_anny@yahoo.com	THE CIRCUMSTANCES LEADING TO A CONTRACT IN CIVIL LAW	Romania
45.	Raluca GHERGHINA gherghina_raluca@yahoo.com	HUMAN RIGHTS PROTECTION SYSTEMS	Romania
46.	Nicolae GRĂDINARU gradinaru_fd@yahoo.com	LEGAL ASPECTS REGARDING THE AGENCY CONTRACT	Romania
47.	Delia MAGHERESCU delia_magherescu@yahoo.com	CONTEMPORARY CRIMINALITY IN ROMANIA FACING ECONOMIC CRISIS	Romania
48.	Grațiela Ana-Maria MARCU Isabela Maria GHEORGHE	SIMPLE AND QUALIFIED SMUGGLING	Romania
49.	Ana Maria MUNTEANU anamariamunt@yahoo.com	CONVERSION BY REDUCTION OF THE CIVIL LEGAL DOCUMENTS AT THE JUNCTION WITH THE PENALTIES ON THE MATTER	Romania

18⁰⁰ – Awards

18³⁰ – Gala Dinner

6 November 2010

11⁰⁰ – Students Tracks – Room L14

▪ **Administrarea afacerilor**

- **Conducerea afacerilor**

Masterand: Liliana Dunavete
Coordonator: conf.univ.dr. Ion Viorel Matei

- **Importanța comunicării în afaceri**

Masterand: Împușcatu Marius Liviu
Coordonator: conf.univ.dr. Ion Viorel Matei

▪ **Politici contabile moderne**

- **Contabilizarea și recunoașterea veniturilor conform IAS 18**

Masterand: Catană Nicolae
Coordonator: conf.univ.dr. Mihaela Galiceanu

- **Analiza riscului economic al unei firme în funcție de condițiile de exploatare**

Masterand: Ufan Voicu Vasilica și Stanciu Barna Elena
Coordonator: prof.univ.dr. Petru Bardas

▪ **Tehnologii informaționale pentru afaceri**

- **Dezvoltarea unei afacerilor electronice pe Internet**

Masterand: Țugui Cătălin
Coordonator: conf.univ.dr Laura Ștefănescu

- **Protecția datelor. Politici de securitate ale unei afaceri electronice**

Masterand: Iuliana Băjan
Coordonator: conf.univ.dr Laura Ștefănescu

- **Sistem modern de tip Content Management System (CMS)**

Masterand: Gavrilă Costinel Virgil
Coordonator: conf.univ.dr Laura Ștefănescu

- **Tehnologia ebusiness pentru derularea unei afaceri on-line**

Masterand: Bacîzu Andi Costin
Coordonator: conf.univ.dr Laura Ștefănescu

- **Aplicații ale bazelor de date pentru licitațiile electronice**

Masterand: Dăogaru (Nicu) Daniela
Coordonator: conf.univ.dr Laura Ștefănescu

▪ **Modelarea activității economice**

- **Metode matematice de alocare optimă a personalului în cadrul activităților de producție și vânzare**

Masterand: Popescu Marcel
Coordonator: lect.univ.dr Laura Ungureanu

- **Modele privind gestiunea resurselor umane la nivel de firmă**

Masterand: Stoica Laura și Avram Daniela
Coordonator: lect.univ.dr Laura Ungureanu

- **Studiul evoluției capitalului unei firme utilizând analiza de regresie**

Student: Busuioc Loredana Elena, Sîrbu Camelia Constantina
Coordonator: lect.univ.dr Laura Ungureanu

- **Arborii decizionali –instrumente de tratare a problemelor decizionale**

Student: Oprea Natalia, Dragu Ani, Popa (Răducanu)
Coordonator: lect.univ.dr Laura Ungureanu

– 16⁰⁰ - Festivitate de premiere