



**Spiru Haret University**

**Faculty of Financial Management Accounting**

Brazda lui Novac Street, no4, Craiova, Dolj, Romania



**European Research Center of Managerial Studies in Business Administration**

[www.cesmaa.uv.ro](http://www.cesmaa.uv.ro)



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**The 3<sup>rd</sup> International Conference on**

***“Further Challenges for a Competitive Management”***

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## **Preliminary Program**

**23 October 2009**

**11<sup>00</sup> – Students Tracks – Room L14**

▪ **Financial Administration**

**Scientific Coordinators: PhD Petru BARDAȘ & PhD Mihaela GALICEANU**

- Setting up and organizing a business. Acquisition of a business  
Master's degree Student: Rosu Viorel, Ioviță (Ionișor) Alina
- Economic efficiency versus the company's financial position  
Master's degree Student: Vătui Alina Olga
- The company's development strategy reflected in business plan  
Master's degree Student: Fuior Bogdan Petrișor
- The firm's financial position and profitability - a case study  
Master's degree Student: Pătra Margareta, Nezbada Laura Karina
- Diagnosing managerial viability of public internal audit section  
Master's degree Student: Ciobanu Marius
- The analysis of a company performance. Operational results and steps to be taken to provide an effective business  
Master's degree Student: Liviu Ungureanu
- Legal and accounting Aspects of insurance and social protection in Romania  
Master's degree Student: Cismaru (David) Mariana Claudia, Vătăman (Paraschiv) Elena Liliana
- Methods of assessment of a firms' assets in international accounting  
Master's degree Student: Scarlat (Văduva) Evdochia Doina

▪ **Modern Accounting Politics – Scientific Coordinator PhD. Emil GHIȚĂ**

- The circumstances under which Public Internal Auditing appeared and Developed In Romania  
Master's degree Student: Boaba (Sfefanica) Magdalena
- Viewpoints concerning the need to develop control procedures  
Master's degree Student: Mirita Carmen Costel
- Legal and commercial diagnosis  
Master's degree Student: Motorga Adriana
- Competence and conscience in carrying out internal audit  
Master's degree Student: Berceanu Mihai
- Regulatory and organizational framework of internal audit in Romania  
Master's degree Student: Ilie Raluca
- Viewpoints on providing check-ups, advice and other services in internal audit  
Master's degree Student: Mănescu Adrian
- Management of internal audit  
Master's degree Student: Stepan Daniela Nicoleta

**13<sup>00</sup>– Coffee Break**

(University Hall – Brazda lui Novac Street, no.4, Craiova)

**13<sup>00</sup> – Registration of participants**

(Casa Universitarilor Hall – Unirii Street, no.79, Craiova)

- **Welcome coffee**

**13<sup>30</sup> – Official opening of the conference**

Mr. Ion Viorel **Matei**,

Dean of Faculty of Financial Management Accounting Craiova

Ms. Laura **Ștefănescu**,

Manager of European Research Centre of Managerial Studies in Business Administration

**14<sup>00</sup> - 18<sup>00</sup> – Regular session in parallel**

**Economics & Environment**

**Chairperson – PhD Cristina BARBU**

**14<sup>00</sup> -17<sup>00</sup>, 23 Oct 2009**

1.	Mihai <b>Antonescu</b> Ligia <b>Antonescu</b>	Considerations on The Establishment of Pollution Tax <a href="mailto:Mihail.Antonescu.DJ@mail.mfinante.gv.ro">Mihail.Antonescu.DJ@mail.mfinante.gv.ro</a>	Romania
2.	Cristina <b>Barbu</b>	Does the Economic Crises Affect Oltenia's Environment? <a href="mailto:cristina_barbu2000@yahoo.co.uk">cristina_barbu2000@yahoo.co.uk</a>	Romania
3.	Simion <b>Ciună</b>	Agricultural Policy of the Agricultural Union and Modernization of the Romanian Agriculture <a href="mailto:ciunasimion@yahoo.com">ciunasimion@yahoo.com</a>	Romania
4.	Simion <b>Ciună</b>	The Transition from Conventional to Ecological Agriculture – The Need of the Close Future <a href="mailto:ciunasimion@yahoo.com">ciunasimion@yahoo.com</a>	Romania
5.	Steliana <b>Cojocariu</b>	Study Regarding Problems Identification During the Environmental Processes within Hotel Services SMEs from Romania <a href="mailto:steliana_cojocariu@yahoo.com">steliana_cojocariu@yahoo.com</a>	Romania
6.	Andreea <b>Marin-Pantelescu</b> Gabriela <b>Tigu</b>	Features of the Travel and Tourism Industry which May Affect Pricing <a href="mailto:marindeea@yahoo.com">marindeea@yahoo.com</a> , <a href="mailto:gabrielatigu@yahoo.com">gabrielatigu@yahoo.com</a>	Romania

## Economics

**Chairperson** – PhD Mădălina **CONSTANTINESCU**

**14<sup>00</sup> -17<sup>00</sup>, 23 Oct 2009**

7.	Elena <b>Bică</b> Lenuța <b>Nuțu</b>	Factors of Risk And Incertitude at Micro and Macroeconomics Level <a href="mailto:ebica62@yahoo.com">ebica62@yahoo.com</a>	Romania
8.	Alina <b>Crețu</b> , Irina <b>Băjan</b> Elena <b>Peptan</b>	Education, Social Capital And Sustainable Development <a href="mailto:b13bbc@yahoo.com">b13bbc@yahoo.com</a> , <a href="mailto:elenamoxa@yahoo.com">elenamoxa@yahoo.com</a>	Romania
9.	Dragoș <b>Ilie</b>	Indicators of Economic Evaluation Efficiency at Micro-, Mezo- and Macroeconomic Level <a href="mailto:dragosilie2002@yahoo.com">dragosilie2002@yahoo.com</a>	Romania
10.	Jacques <b>Lundja</b>	Elite and Poverty <a href="mailto:jacqueslundja@yahoo.fr">jacqueslundja@yahoo.fr</a>	<b>France</b>
11.	Shiba Prasad <b>Parhi</b>	A Study on Factors and Process of Forgetting or Unlearning the Past Defects to Adopt New Values to Fight Economic Crisis <a href="mailto:bkshibprasad@gmail.com">bkshibprasad@gmail.com</a>	<b>India</b>
12.	Iuliana <b>Pârvu</b> Dragoș Mihai <b>Ipate</b>	The Effects of the Crisis on the Evolution of Economic Sectors in Romania <a href="mailto:iulia_parvu2000@yahoo.com">iulia_parvu2000@yahoo.com</a> , <a href="mailto:dragos.ipate@spiruharet.ro">dragos.ipate@spiruharet.ro</a>	Romania
13.	Angela <b>Rogojanu</b> Liana <b>Badea</b> Claudia Elena <b>Paicu</b>	Economy, Corporate Culture and Corporate Social Responsibility <a href="mailto:angelarogojanu@yahoo.com">angelarogojanu@yahoo.com</a> , <a href="mailto:badea.liana@gmail.com">badea.liana@gmail.com</a>	Romania
14.	Daliana <b>Tascovici</b> Robert <b>Dragomir</b>	Aspects and Perspectives on the Educators' Forming in the Present Romanian System of Education <a href="mailto:dalianatascovici@yahoo.com">dalianatascovici@yahoo.com</a>	Romania
15.	Daliana <b>Tascovici</b> Robert <b>Dragomir</b>	Subjective Versus Objective in Modern Assessing <a href="mailto:dalianatascovici@yahoo.com">dalianatascovici@yahoo.com</a>	Romania
16.	Laura <b>Ungureanu</b> Ion Viorel <b>Matei</b>	Monetary Policy and Inflation Dynamics <a href="mailto:ungureanu@lycos.com">ungureanu@lycos.com</a> , <a href="mailto:viomdean@yahoo.com">viomdean@yahoo.com</a>	Romania

## Information Communication Technology

**Chairperson** – PhD Simona **ROTARU**

**14<sup>00</sup> -17<sup>00</sup>, 23 Oct 2009**

17.	Adina <b>Bălan</b>	The Knowledge Management – Necessity for the Modernization of the Organizations <a href="mailto:adinaburicea@yahoo.com">adinaburicea@yahoo.com</a>	Romania
18.	Adina <b>Bălan</b>	ITC Solutions to Achieve Performance and Efficiency of Health Services – On Line Virtual Clinique <a href="mailto:adinaburicea@yahoo.com">adinaburicea@yahoo.com</a>	Romania
19.	Radu <b>Bucea-Manea-Tonis</b>	Security of Data Transmission in Modern Computer Networks <a href="mailto:radumanea.mk@spiruharet.ro">radumanea.mk@spiruharet.ro</a>	Romania
20.	Rocsana <b>Bucea-Manea-Tonis</b> Radu <b>Bucea-Manea-Tonis</b>	B2B Interaction through Web Semantic Instruments <a href="mailto:rocsanamanea.mk@spiruharet.ro">rocsanamanea.mk@spiruharet.ro</a> , <a href="mailto:radumanea.mk@spiruharet.ro">radumanea.mk@spiruharet.ro</a>	Romania
21.	Liviu <b>Ciora</b> Ion <b>Bulițiu</b>	Software Configuration Management in Information Systems Quality Assurance <a href="mailto:buligiu_ion@yahoo.com">buligiu_ion@yahoo.com</a> <a href="mailto:livuciora2004@yahoo.com">livuciora2004@yahoo.com</a>	Romania
22.	Sorin <b>Dincă</b>	Implementation of Intelligent Agents in E-Learning <a href="mailto:sorin.dinca@gmail.com">sorin.dinca@gmail.com</a>	Romania
23.	Eliza <b>Isbășoiu</b>	Informatics Applications using Distributed Informatics Systems <a href="mailto:eliza_consuela@yahoo.com">eliza_consuela@yahoo.com</a>	Romania
24.	Simona <b>Rotaru</b> Petru <b>Bardaș</b> Mirela <b>Ghiță</b>	The Involvement of Information Technology in the Optimal Functioning of Electric Drive Systems <a href="mailto:simona_rotaru_ro@yahoo.com">simona_rotaru_ro@yahoo.com</a> <a href="mailto:bardastehnorob@yahoo.com">bardastehnorob@yahoo.com</a> <a href="mailto:mire_ghita@yahoo.com">mire_ghita@yahoo.com</a>	Romania
25.	Andy <b>Stefanescu</b> Adriana <b>Călinoiu</b>	Aspects Regarding the Ways to Implement EJB Technology <a href="mailto:andystefanescu73@yahoo.com">andystefanescu73@yahoo.com</a>	Romania
26.	Singh <b>Sumanjeet</b>	Emergence of Payment Systems in The Age of Electronic Commerce: The State Of Art <a href="mailto:sumanjeetsingh@gmail.com">sumanjeetsingh@gmail.com</a>	<b>India</b>

## Business Administration

Chairperson – PhD Petru **BARDAȘ**14<sup>00</sup> -17<sup>00</sup>, 23 Oct 2009

27.	Petru <b>Bardaș</b> , Simona <b>Rotaru</b> Mihaela <b>Galiceanu</b> Mihaela <b>Cocoșilă</b> Mirela <b>Ghiță</b>	The Estimation of Financial Solvency under Uncertain Conditions Using Fuzzy Multitude Theory <a href="mailto:simona_rotaru_ro@yahoo.com">simona_rotaru_ro@yahoo.com</a>	Romania
28.	Floarea <b>Georgescu</b>	The Approach of the Treasury Structures Through Cash and Cash Equivalents Point of View. Components and Delimitations <a href="mailto:georgescufiori@yahoo.com">georgescufiori@yahoo.com</a>	Romania
29.	Floarea <b>Georgescu</b>	THE INVESTOR'S DECISION BASED ON THE CASH FLOW TYPE OF INFORMATION <a href="mailto:georgescufiori@yahoo.com">georgescufiori@yahoo.com</a>	Romania
30.	Mehmet Baha <b>Karan</b> Özgür <b>Arslan</b> , Murat <b>Alatlı</b>	Detection of Factors Leading to Business Failure for Gasoline Distribution Sector <a href="mailto:mbkaran@hacettepe.edu.tr">mbkaran@hacettepe.edu.tr</a>	<b>Turkey</b>
31.	Simona <b>Manea</b>	Analyze Diagnosis and Performance of Medium Sized Enterprises <a href="mailto:simonamanea98@yahoo.com">simonamanea98@yahoo.com</a>	Romania
32.	Paula <b>Mitran</b> Mihaela <b>Bebeșelea</b>	MARKETING CHARACTERISQUES OF THE POSTAL AND TELECOMUNICATION SERVICES <a href="mailto:mitran_paula_comelia@yahoo.com">mitran_paula_comelia@yahoo.com</a> , <a href="mailto:mihaelabebeselea@yahoo.com">mihaelabebeselea@yahoo.com</a>	Romania
33.	Laura <b>Stefanescu</b> Mădălina <b>Constantinescu</b> Laura <b>Ungureanu</b>	Economic Justification of an E-Business Project <a href="mailto:laura.stefanescu@spiruharet.ro">laura.stefanescu@spiruharet.ro</a>	Romania

## Management

Chairperson: PhD Emil **GHIȚĂ**14<sup>00</sup> -17<sup>00</sup>, 23 Oct 2009

34.	Marin <b>Chivu</b> Ramona Maria <b>Chivu</b>	The Dimensions Of Modern Management <a href="mailto:ionitaramona@yahoo.com">ionitaramona@yahoo.com</a>	Romania
35.	Mihaela <b>Galiceanu</b> Camelia <b>Firică</b>	Between Optimism And Pessimism in the Matter of Insurance Market Crisis <a href="mailto:lacra_mih@yahoo.com">lacra_mih@yahoo.com</a>	Romania
36.	Emil <b>Ghiță</b>	New Trends In Risk Assessment Activity <a href="mailto:ghitaemil@yahoo.com">ghitaemil@yahoo.com</a>	Romania
37.	Stefania <b>Ilinca</b> Alexandra <b>Ilinca</b>	Discharge Management - A Literature Review <a href="mailto:alailinca@yahoo.com">alailinca@yahoo.com</a>	<b>Switzerland</b> Romania
38.	Dragoș Mihai <b>Ipate</b> Iuliana <b>Pârnu</b>	Modelling – The Basis Method for Optimization Managerial Activities <a href="mailto:dragos.ipate@spiruharet.ro">dragos.ipate@spiruharet.ro</a> <a href="mailto:iulia_parvu2000@yahoo.com">iulia_parvu2000@yahoo.com</a>	Romania
39.	Claudia <b>Nicolau</b>	The Methods of Professional Development of Human Resources in the Educational Services – Formal versus Non-formal Methods <a href="mailto:clau_n2004@yahoo.com">clau_n2004@yahoo.com</a>	Romania
40.	Constantin <b>Popescu</b> Alexandru <b>Tașnadi</b> Claudia <b>Paicu</b> , Liana <b>Badea</b>	Being Proactive Versus Reactive in the Competitive Management <a href="mailto:popescu.costica@gmail.com">popescu.costica@gmail.com</a> , <a href="mailto:claudiapaicu@yahoo.com">claudiapaicu@yahoo.com</a>	Romania
41.	Nicolae <b>Rădescu</b> Octavian Dan <b>Rădescu</b>	Concerning The Date of Realizing the Work Ensembles in a Project <a href="mailto:nicolaeradescu@yahoo.com">nicolaeradescu@yahoo.com</a>	Romania <b>Moldavia</b>
42.	Mihaela <b>Turof</b>	The Quality Management System - Achieving and Maintaining Conditions on the Quality of Supply <a href="mailto:mihaela_turof@yahoo.com">mihaela_turof@yahoo.com</a>	Romania
43.	Loredana <b>Văcărescu Hobeanu</b> Mihaela <b>Cocoșilă</b>	The Performance Management – The Component of the Strategically Management of the Human Resources <a href="mailto:loredana.hobeanu@yahoo.com">loredana.hobeanu@yahoo.com</a> , <a href="mailto:cocosila_mihaela@yahoo.com">cocosila_mihaela@yahoo.com</a>	Romania

## Finance1

Chairperson – PhD Ion Viorel **MATEI**

14<sup>00</sup> -17<sup>00</sup>- 23 Oct 2009

44.	Georgeta <b>Achimescu</b> Cristina - Alina <b>Verișan</b>	The International Financial Market <a href="mailto:cristina.verisan@spiruharet.ro">cristina.verisan@spiruharet.ro</a> <a href="mailto:achimescugeorgeta@yahoo.com">achimescugeorgeta@yahoo.com</a>	Romania
45.	Claudiu Tiberiu <b>Albulescu</b>	Risk Management of Financial Conglomerates at the European Union's Level <a href="mailto:claudiual@yahoo.com">claudiual@yahoo.com</a>	Romania
46.	Anna <b>Giunta</b> Domenico <b>Sarno</b>	Firm's Financing and Industrial Structure in the Less Developed Regions of The South Italy <a href="mailto:domenico.sarno@unina2.it">domenico.sarno@unina2.it</a>	<b>Italy</b>
47.	Laura <b>Giurca Vasilescu</b> Ana <b>Popa</b>	Global FDI Flows under the Pressure of Financial Crisis <a href="mailto:laura_giurca_vasilescu@yahoo.com">laura_giurca_vasilescu@yahoo.com</a> , <a href="mailto:anapopa2005@yahoo.com">anapopa2005@yahoo.com</a>	Romania
48.	Simona <b>Manea</b>	The Role of Financial Diagnosis in the Medium Sized Companies Performance <a href="mailto:simonamanea98@yahoo.com">simonamanea98@yahoo.com</a>	Romania
49.	Piotr <b>Misztal</b>	Exchange Rate Changes and Price Dynamics in the Triad Countries <a href="mailto:misztal@msg.radom.pl">misztal@msg.radom.pl</a>	<b>Poland</b>
50.	Mircea <b>Stănculescu</b> Bogdan Ion <b>Boldea</b>	Soutenabilité des Finances Publiques De L'état <a href="mailto:mirceastanculescu95@yahoo.com">mirceastanculescu95@yahoo.com</a>	Romania

## Finance2

Chairperson – PhD Dragoș **ILIE**

14<sup>00</sup> -17<sup>00</sup>- 23 Oct 2009

51.	Mihai <b>Antonescu</b>	The Establishment of Residence on The Basis of OCDE Commentaries from 2008 <a href="mailto:mihail.antonescu.dj@mail.mfinante.gov.ro">mihail.antonescu.dj@mail.mfinante.gov.ro</a>	Romania
52.	Özgür <b>Arslan</b> Mehmet Baha <b>Karan</b>	Credit Risks and Internationalizations of SMEs <a href="mailto:mbkaran@hacettepe.edu.tr">mbkaran@hacettepe.edu.tr</a> <a href="mailto:arslan@hacettepe.edu.tr">arslan@hacettepe.edu.tr</a>	<b>Turkey</b>
53.	Adelina <b>Blăjanu</b> , Maria Ramona <b>Chivu</b>	Financial Performance Between Accounting And Taxation <a href="mailto:erikkaro79@yahoo.com">erikkaro79@yahoo.com</a> , <a href="mailto:ionitaramona@yahoo.com">ionitaramona@yahoo.com</a>	Romania
54.	Ramona Maria <b>Chivu</b> Marin <b>Chivu</b>	The Role of Risk Management in an Organization <a href="mailto:ionitaramona@yahoo.com">ionitaramona@yahoo.com</a>	Romania
55.	Ion Iulian <b>Hurloiu</b> Lăcrămioara Rodica <b>Hurloiu</b>	General Rules of Tax Evasion <a href="mailto:iulian_hurloiu@yahoo.com">iulian_hurloiu@yahoo.com</a> <a href="mailto:hlcra@yahoo.com">hlcra@yahoo.com</a>	Romania
56.	Gheorghe <b>Mihail</b>	The System of Taxation, Rights, Obligations and Responsibilities of the Employer Tax, in the Spirit of Current European Legislation <a href="mailto:ghe.mihail@gmail.com">ghe.mihail@gmail.com</a>	Romania
57.	Octavian Dan <b>Rădescu</b>	Financial Institutions of The European Union <a href="mailto:taviradescu@yahoo.com">taviradescu@yahoo.com</a>	<b>Moldavia</b>
58.	Adina <b>Trandafir</b> Luminita <b>Ristea</b>	Impact of Fiscal Competition on The Economies of EU Countries in the Context of Globalization <a href="mailto:atrandafir04@yahoo.com">atrandafir04@yahoo.com</a> , <a href="mailto:luminita.ristea@consultingr.ro">luminita.ristea@consultingr.ro</a>	Romania

## International Relations

Chairperson – PhD Ion **POPESCU**

14<sup>00</sup> -17<sup>00</sup>- 23 Oct 2009

59.	Gheorghe <b>Moisescu</b>	New Perspectives and Orientations in the International Economic Relations <a href="mailto:ghmoisescu@yahoo.com">ghmoisescu@yahoo.com</a>	Romania
60.	Ioana Adriana <b>Murariu</b>	Transnational Corporations – The Main Factor of the Globalization Process <a href="mailto:ioana_murariu@yahoo.com">ioana_murariu@yahoo.com</a>	Romania
61.	Octavian Dan <b>Rădescu</b> Nicolae <b>Rădescu</b>	Eliminating Anti-Competitive Practices in the European Union <a href="mailto:taviradescu@yahoo.com">taviradescu@yahoo.com</a> <a href="mailto:nicolaeradescu@yahoo.com">nicolaeradescu@yahoo.com</a>	Romania <b>Moldavia</b>
62.	Octavian Dan <b>Rădescu</b>	The Main Trade Blocs Established in XX <sup>th</sup> Century <a href="mailto:taviradescu@yahoo.com">taviradescu@yahoo.com</a>	<b>Moldavia</b>
63.	Loredana Văcărescu <b>Hobeanu</b>	Reorientation of the Romanian Commercial Flows, after 2007 <a href="mailto:loredana.hobeanu@yahoo.com">loredana.hobeanu@yahoo.com</a>	Romania

## Accounting

**Chairperson:** PhD Mihaela **GALICEANU**  
**14<sup>00</sup> -17<sup>00</sup>- 23 Oct 2009**

64.	Anca Mădălina <b>Bogdan</b>	Insolvency in the Context of the World Financial Crisis <a href="mailto:am2bogdan@yahoo.com">am2bogdan@yahoo.com</a>	Romania
65.	Cristiana <b>Bogdănoiu</b>	The Role of Informational System of Costs Calculation in Decisional Process of Food Industry Enterprises <a href="mailto:cristiana.bogdanoiu@yahoo.com">cristiana.bogdanoiu@yahoo.com</a>	Romania
66.	Claudia Nicoleta <b>Borșan</b>	Accounting Information - Power Instrument for Advanced Management in Knowledge Based Organizations <a href="mailto:borsanclaudia@yahoo.com">borsanclaudia@yahoo.com</a>	Romania
67.	Ionica <b>Holban (Oncioiu)</b> Florin Razvan <b>Oncioiu</b>	Reflecting on the Fair Value under IFRS for SMEs: Challenges and Perspectives <a href="mailto:nelly_ Oncioiu@yahoo.com">nelly_ Oncioiu@yahoo.com</a> , <a href="mailto: Oncioiu_florin@yahoo.com">Oncioiu_florin@yahoo.com</a>	Romania
68.	Silvia <b>Simionescu</b>	Delineation and Analysis of Performance versus Competitive Enterprise <a href="mailto:silviasimionescu@yahoo.com">silviasimionescu@yahoo.com</a>	Romania
69.	Silvia <b>Simionescu</b>	Harmonized Accounting Approaches with European Directives and IFRS Regarding Expenditures and Incomes Evaluation <a href="mailto:silviasimionescu@yahoo.com">silviasimionescu@yahoo.com</a>	Romania

## Business Communication

**Chairperson:** PhD Camelia **FIRICĂ**  
**14<sup>00</sup> -17<sup>00</sup>- 23 Oct 2009**

70.	Elena <b>Bică</b> Manuel Cristian <b>Firică</b>	Nonverbal Communication - Component of Teaching Communication <a href="mailto:ebica62@yahoo.com">ebica62@yahoo.com</a> <a href="mailto:cristian.firica@spiruharet.ro">cristian.firica@spiruharet.ro</a>	Romania
71.	Camelia <b>Boarcăș</b>	Some Aspects of The Language of Economics – An Analysis of the Economic Discourse <a href="mailto:lady.camelia@yahoo.com">lady.camelia@yahoo.com</a>	Romania
72.	Daniela <b>Calafeteanu</b> Gabriela <b>Dascălu</b>	Le Systeme de Communication et D'information <a href="mailto:rucsiv@yahoo.com">rucsiv@yahoo.com</a>	Romania
73.	Alina <b>Crețu</b> , Irina <b>Băjan</b> Elena <b>Peptan</b>	Lifelong Learning <a href="mailto:b13bbc@yahoo.com">b13bbc@yahoo.com</a> , <a href="mailto:elenamoxa@yahoo.com">elenamoxa@yahoo.com</a>	Romania
74.	Camelia <b>Firică</b> Manuel Cristian <b>Firică</b>	Mind Nonverbal Communication in Advertising <a href="mailto:cameliafirica56@gmail.com">cameliafirica56@gmail.com</a> <a href="mailto:cristian.firica@spiruharet.ro">cristian.firica@spiruharet.ro</a>	Romania
75.	Jean <b>Firică</b>	Sport Brand - Means of Identification and Communication <a href="mailto:jeanfirica@yahoo.com">jeanfirica@yahoo.com</a>	Romania
76.	Onița <b>Neacșu</b>	Communication Conflict within A Company <a href="mailto:oana_neacsu@yahoo.com">oana_neacsu@yahoo.com</a>	Romania
77.	Mihaela Geanina <b>Popescu</b>	Dialogisme Interlocutif dans le Discours Commercial <a href="mailto:mihaelag_popescu@yahoo.com">mihaelag_popescu@yahoo.com</a>	Romania

## Law & Economics

**Chairperson:** PhD Anca Mădălina **BOGDAN**

**14<sup>00</sup> -17<sup>00</sup> - 23 Oct 2009**

78.	Adriana Elena <b>Belu</b> Denisa Loredana <b>Bică</b>	Manager's Role in Preventing or Ending a Labour Strike <a href="mailto:den82lore@yahoo.com">den82lore@yahoo.com</a> <a href="mailto:adyelenabelu@yahoo.com">adyelenabelu@yahoo.com</a>	Romania
79.	Denisa <b>Bică</b> Adriana <b>Belu</b>	The Conflict – Tensioned Status of the Relation between Organization and Personnel <a href="mailto:den82lore@yahoo.com">den82lore@yahoo.com</a> <a href="mailto:adyelenabelu@yahoo.com">adyelenabelu@yahoo.com</a>	Romania
80.	Alexandra Elena <b>Ilinca</b>	Voluntary Instruments of Environmental Law – EMAS (Environmental Management and Audit Scheme) <a href="mailto:alailinca@yahoo.com">alailinca@yahoo.com</a>	Romania
81.	Claudia <b>Nicolau</b>	The Christian Morality and The Corruption in the Economy Based on the Just State <a href="mailto:clau_n2004@yahoo.com">clau_n2004@yahoo.com</a>	Romania
82.	Andreea Diana <b>Papa</b> Alexandra Elena <b>Ilinca</b>	The Illegality and Unconstitutionality Exceptions - Common and Specific Features <a href="mailto:andreeadi2002@yahoo.com">andreeadi2002@yahoo.com</a> <a href="mailto:alailinca@yahoo.com">alailinca@yahoo.com</a>	Romania
83.	Cezar <b>Tită</b> , Dana <b>Tită</b>	Law – Social Phenomenon <a href="mailto:decanat_dvl@spiruharet.ro">decanat_dvl@spiruharet.ro</a>	Romania

**18<sup>00</sup> – Gala Dinner**

**24 October 2009**

**10<sup>30</sup> – 11<sup>00</sup> – Awards**

**11<sup>00</sup> – Social Activities**